



Universem is a Digital Marketing agency employing 22 people. The agency is Google AdWords & one of the few Analytics Certified Partners in Belgium and working for customers such as Carrefour, MediaMarkt, Yves Rocher, UNICEF. Universem is one of the 4 finalists of the "Most Promising Company of the Year 2015" and the 15th fastest growing tech company in Belgium (Deloitte Fast 50 2016).

As Marketing Manager, you'll oversee the visibility of Universem towards our customers and external stakeholders. You are dynamic and autonomous.

We are looking to hire as soon as possible a

Marketing Manager

Your tasks

- Develop the marketing strategy in collaboration with our Partner & Marketing Director;
- Manage & coordinate all marketing, advertising & promotional activities;
- Make sure Universem is known and recognized as a Digital Marketing Consulting leader on its markets;
- Organize online communication: inbound marketing, advertising, social networks & community management;
- Organize offline communication: workshops, conferences;
- Coordinate & participate to fairs and exhibitions;
- Develop marketing materials: website, leaflets, etc.
- Bring the best out of the Marketing Budget in terms of awareness, visibility and lead generation with a long-term vision.

We are looking for

- University business or marketing-related degree or equivalent professional qualification;
- 5 years of experience working in a marketing role;
- Bilingual French – English;
- Proficiency in Dutch would be an asset;
- Excellent organizational skills;
- Interest in Digital Marketing and eager to learn;
- Good communication skills both written and oral.

We offer

- A varied and innovative work with responsibilities;
- An exciting job in a young fast-growing company based in two locations in Belgium (Brussels & Gembloux). You will be based in Gembloux;
- An attractive salary based on your experience.



If this job is done for you, please send as soon as possible your CV and references to mydreamjob@universem.be